

NOTIFICATION FOR SALE OF STRESSED FINANCIAL ASSETS

Edelweiss Retail Finance Limited (ERFL) intends to sell its identified Stressed Assets on full cash/partly cash and partly security receipt basis, whereas preference will be given to sale on full cash basis, as per the list given herein below. In this respect, we invite bids from eligible ARCs/Financial Institutions. Please note that the sale will be subject to final approval by the Competent Authority of ERFL.

- 1. Brief Details of the Assets as mentioned in ANNEXURE.
- 2. The Interested ARCs/Financial Institutions can conduct due diligence of these assets from 9th March, 2020 to 23rd March, 2020 (both days inclusive) on any working day during office hours between 10:00 AM to 5:00 PM, after submitting Expression of Interest (EOI) and executing a Non-Disclosure Agreement (NDA) with ERFL.
- 3. The sale of assets shall be on 'As is where is & what is where is' basis and 'without recourse basis'. The interested ARCs/Financial Institutions may submit bids for single lots or multiple lots.
- 4. For this purpose, EOI is invited from the interested ARCs/Financial Institutions (**Buyer**) of these assets. The EOI is to be submitted by 16th March, 2020, addressed to Head Legal, 4th Floor, Edelweiss House, Off CST Road, Kalina, Mumbai 400 098 and may be emailed on the following e-mail id-.
- 5. If the interested ARC/Financial Institution has shares in the account which is in the list of accounts, then the respective share % must be revealed to ERFL while submitting the EOI and while bidding for the account.
- 6. ERFL reserves the right not to go ahead with the proposed sale at any stage without assigning any reason. The decision of ERFL in this regard shall be final and binding.

7. SCHEDULE OF SALE PROCESS

Sr. No.	Activity	Date & Time
1	Paper Publication of Sale of Assets	9 th March, 2020
2	Last date of EOI & Execution of NDA	16 th March, 2020

Edelweiss Retail Finance Limited

Corporate Identity Number: U67120MH1997PLC285490

Registered Office: Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirol Road, Kurla (West), Mumbai – 400070, Maharashtra;

@+91 22 4272 2200

Corporate Office: Edelweiss House, Off. C.S.T.Road, Kalina, Mumbai-400098, Maharashtra ②+91 22 4009 4400 ③+91 22 4019 492

www.edelweissretailfin.com





3	Opening of Data Room	9 th March, 2020 to 23 rd
		March, 2020 (Both days
		inclusive)
4	Resolution of Queries	9 th March, 2020 to 23 rd
		March, 2020 (Both days
		inclusive)
5	Intimation of Reserve Price	20 th March, 2020
	Providing information regarding names	20 th March, 2020
6	and details of Authorized Officials to	
	whom bids are to be submitted	
7	Submission of bids	24 th March, 2020
8	Date of Opening Bids and Communication	26 th March, 2020
	to the Successful Bidders	
9	Date of Payment	27 th March, 2020 to 30 th
		March, 2020

- 8. The participants shall not be entitled to withdraw or cancel their offer once submitted. Under no circumstances can the ARC/Financial Institution withdraw their expression of interest once submitted.
- 9. Highest Bidder (H-1) will be treated as binding offer in case ERFL goes for sale. After receipt of bids from the intending buyers, ERFL will open the bids and communicate to the highest bidder. The sale will be subject to final approval of the competent authority of ERFL.
- 10. ERFL reserves the right to negotiate for further improvement of the offer price with the highest bidder and may negotiate further improvement at its sole discretion with the highest Bidder. After negotiations with the highest bidder/s and subject to approval from Competent Authority of ERFL shall declare successful participant with whom Assignment Agreement shall be executed.
- 11. The highest bidder on being accepted/confirmed as the successful bidder by the Competent Authority would have to pay the purchase consideration on the date mentioned above and also execute the Assignment Agreement within the time specified in the communication of acceptance/confirmation given by ERFL for the said Account. In case the buyer seeks any extension for execution of Assignment Agreement, the same shall be with prior approval of

Edelweiss Retail Finance Limited

Corporate Identity Number: U67120MH1997PLC285490

Registered Office: Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirol Road, Kurla (West), Mumbai – 400070, Maharashtra;

©+91 22 4272 2200

Corporate Office: Edelweiss House, Off. C.S.T.Road, Kalina, Mumbai-400098, Maharashtra ②+91 22 4009 4400 ①+91 22 4019 4925

www.edelweissretailfin.com





12. The interested eligible purchasers may contact the below mentioned officers of ERFL for the necessary details of the accounts for the purpose of due diligence on these accounts. The related information may be obtained after having executed a Non-Disclosure Agreement with ERFL. The details of the contact persons are

Name: Mrs. Manisha Nitin Khadye

Address: 4th floor, Edelweiss House, Off

CST Road, Kalina, Mumbai- 400 098

Phone: +91 (22) 6190 3953

Emailid:

manisha.khadye@edelweissfin.com

Name: Mr. Subhajeet Choudhury

Address: 4th floor, Edelweiss House, Off

CST Road, Kalina, Mumbai- 400 098

Phone: +91 (22) 4342 8382

Emailid:

subhajeet.choudhury@edelweissfin.com

Authorized Signatory

M.D. Jata

Edelweiss Retail Finance Limited



ANNEXURE

Sr. No.	Customer Name	Ledger Balance as on 29-Feb-20	Mode	Lot
1	Agrawal Sons	₹ 904,132	Highest Bidder	Lot 1
2	Aps Retail Private Limited	₹ 14,217,409	Highest Bidder	Lot 1
3	Athimoolam Ramakrishnan	₹ 14,793,672	Highest Bidder	Lot 1
4	Baldev Seth	₹ 8,804,803	Highest Bidder	Lot 1
5	Hi Tech Civil	₹ 25,905,292	Highest Bidder	Lot 1
6	Jainam Clothing Private Limited	₹ 10,504,463	Highest Bidder	Lot 1
7	Kondaveeti Srinivasa Rao	₹ 40,877,343	Highest Bidder	Lot 1
8	Om Bhavani Trading Company	₹ 10,805,863	Highest Bidder	Lot 1
9	Pratham Resources Private Limited	₹ 15,305,782	Highest Bidder	Lot 1
10	Punkaj B Challaani	₹ 13,173,208	Highest Bidder	Lot 1
11	Sairaj Shoe Palace	₹ 347,414	Highest Bidder	Lot 1
12	Sajal Trading Co	₹ 34,203,308	Highest Bidder	Lot 1
13	Sanjay P Sardesai	₹ 12,436,727	Highest Bidder	Lot 1

Edelweiss Retail Finance Limited

Corporate Identity Number: U67120MH1997PLC285490

Registered Office: Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirol Road, Kurla (West), Mumbai – 400070, Maharashtra;

©+91 22 4272 2200

Corporate Office: Edelweiss House, Off. C.S.T.Road, Kalina, Mumbai-400098, Maharashtra ②+91 22 4009 4400 ⑤+91 22 4019 4925 www.edelweissretailfin.com





			Ideas	create, values protec
14	Sb Bazaar Private Limited	₹ 12,134,062	Highest Bidder	Lot 1
15	Sb Bazaar Private Limited	₹ 2,962,113	Highest	Lot 1
			Bidder	
16	Shailendra C Kopade	₹ 15,360,768	Highest	Lot 1
10			Bidder	
1.5	Shameer Mohammed Kunnil	₹ 4,294,018	Highest	Lot 1
17			Bidder	
1.0	Shirdi Sales Private Limited	F 10 074 752	Highest	Lot 1
18		₹ 10,974,753	Bidder	
4.5		7.6051155	Highest	
19	Shree Ji Traders	₹ 6,254,155	Bidder	Lot 1
	Shreeji Transport Co		Highest	Lot 1
20		₹ 19,943,122	Bidder	
			Highest	Lot 1
21	Shweta Nilesh Gole	₹ 11,108,950	Bidder	
	Sidhant Creations Private		Highest	
22	Limited	₹ 84,634,261	Bidder	Lot 1
	Limited			
23	Sri Annapoorneshwari Silks	₹ 20,049,069	Highest	Lot 1
			Bidder	
24	SSVB Business India Limited	₹ 14,537,280	Highest	Lot 1
		10 tourie	Bidder	
25	Subha Stores	₹ 687,776	Highest	Lot 1
20			Bidder	
26	Subir Chakravorty	₹ 25,136,767	Highest	Lot 1
20			Bidder	
27	Surendar K	₹ 17,474,260	Highest	Lot 1
			Bidder	
28	Swastik Ceracon Limited	₹ 27,688,062	Highest	Lot 1
			Bidder	
29	Swastik Ceracon Limited	₹ 3,895,388	Highest	Lot 1
			Bidder	
		x 1111211-11111		

Edelweiss Retail Finance Limited

Corporate Identity Number: U67120MH1997PLC285490

Registered Office: Tower 3, Wing 'B', Kohinoor City Mall, Kohinoor City, Kirol Road, Kurla (West), Mumbai – 400070, Maharashtra;

©+91 22 4272 2200

Corporate Office: Edelweiss House, Off. C.S.T.Road, Kalina, Mumbai-400098, Maharashtra ©+91 22 4009 4400 ©+91 22 4019 4925 www.edelweissretailfin.com



			lueas	create, values protec
30	Tirupati Energy Solutions	₹ 18,987,028	Highest	Lot 1
	Private Limited	(10,507,020	Bidder	2001
31	Umesh Dhanjibhai Kumbhani	₹ 1,942,323	Highest	Lot 1
		,,	Bidder	
32	Umesh Dhanjibhai Kumbhani	₹ 4,846,957	Highest	Lot 1
02		1,010,507	Bidder	2001
33	V P Traders	₹ 1,979,160	Highest	Lot 1
33			Bidder	
34	Vali Vihat Creations	₹ 8,709,956	Highest	Lot 1
34			Bidder	
35	Visual Instinct India Private Limited	₹ 4,875,808	Highest	Lot 1
			Bidder	
36	Vp Traders	₹ 6,673,711	Highest	Lot 1
			Bidder	
37	Mohan Breweries and	*₹ 55,63,71,914	Highest	Lot-2
	Distilleries Limited		Bidder	
38	Dhaval Dilip Shah	*₹ 9,47,49,041	Highest	Lot-3A
			Bidder	
39	Vipul Dilip Shah	*₹ 9,47,49,041	Highest	Lot-3B
			Bidder	D00-315
	1			

^{*}Default Interest not included

